

ADVERTISING REQUEST

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Contact:

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Send off to Organizer
by 24 September 2024

Contact:
Company name
(Request A):
E-mail: Tel.:

Official website of the Trade Fair:
www.aptekaexpo.ru

Ad Placement	Tick off	Cost, in EUR*
435x80 banner placement of the website (1 month)	<input type="checkbox"/>	294
Total:		

Advertising in the Official
Guidebook and Trade Fair Plan

Ad Placement	Tick off	Cost, in EUR*
Company logo on Trade Fair Plan + highlighting company name among the list of participants in the Guidebook and on hall boards	<input type="checkbox"/>	412
An ad module on page 4 of the cover	<input type="checkbox"/>	824
Total:		

Advertising structures
and stickers

Ad Placement	Tick off	Cost, in EUR*
1,0 x 2,0m advertising structure	<input type="checkbox"/>	353
2,0 x 2,0m advertising structure	<input type="checkbox"/>	588
3,0 x 2,0m advertising structure	<input type="checkbox"/>	824
2x3m PYLON street advertising structure (facet)	<input type="checkbox"/>	782
A floor advertising sticker. Size up to 1 sq.m, per 1 item	<input type="checkbox"/>	112
Rental of space in a hall for participant's advertising medium (a roller banner, roll-up). Cost per 1 sq.m of advertising space	<input type="checkbox"/>	106
Total:		

* Prices stated exclusive of 20% VAT

Video advertising
 on LED screens

Ad Placement (The rate includes at least 100 displays per day from 8:00 AM to 6:00 PM for the period of the event (excluding installation and dismantling days)	Tick off	Cost, in EUR*
Check-in area, West Entrance. Screen size: 4x2		
Timing: 15 sec	<input type="checkbox"/>	288
Timing: 30 sec	<input type="checkbox"/>	494
Timing: 60 sec	<input type="checkbox"/>	947
Pavilion 7 facade, West Entrance. Screen size: 20x8		
Timing: 15 sec	<input type="checkbox"/>	370
Timing: 30 sec	<input type="checkbox"/>	618
Timing: 60 sec	<input type="checkbox"/>	1 195
Total:		

Distribution of advertising
 information

Types of advertising	Tick off	Cost, in EUR*
Special offer targeted email campaigns (over 29 thousand addresses)	<input type="checkbox"/>	294
Accreditation of 1 promoter for all days of the Trade Fair. Any promotional products outside fair booth area may be distributed only by a promoter with a badge	<input type="checkbox"/>	218
Distribution of customer promo leaflets with a visitor badge (given to each visitor when they enter the trade fair)	<input type="checkbox"/>	1 470
Total:		

* Prices stated exclusive of 20% VAT

Requests with costs ticked off are accepted by 24 September 2024.

After 24 September 2024, the cost of services provided increases by 100%.

Payments shall be made within 10 business days following the receipt of a relevant invoice.

Executive's signature	Full Name	<input type="text"/>
	Position	<input type="text"/>
	Stamp/seal here	date: <input type="text"/>